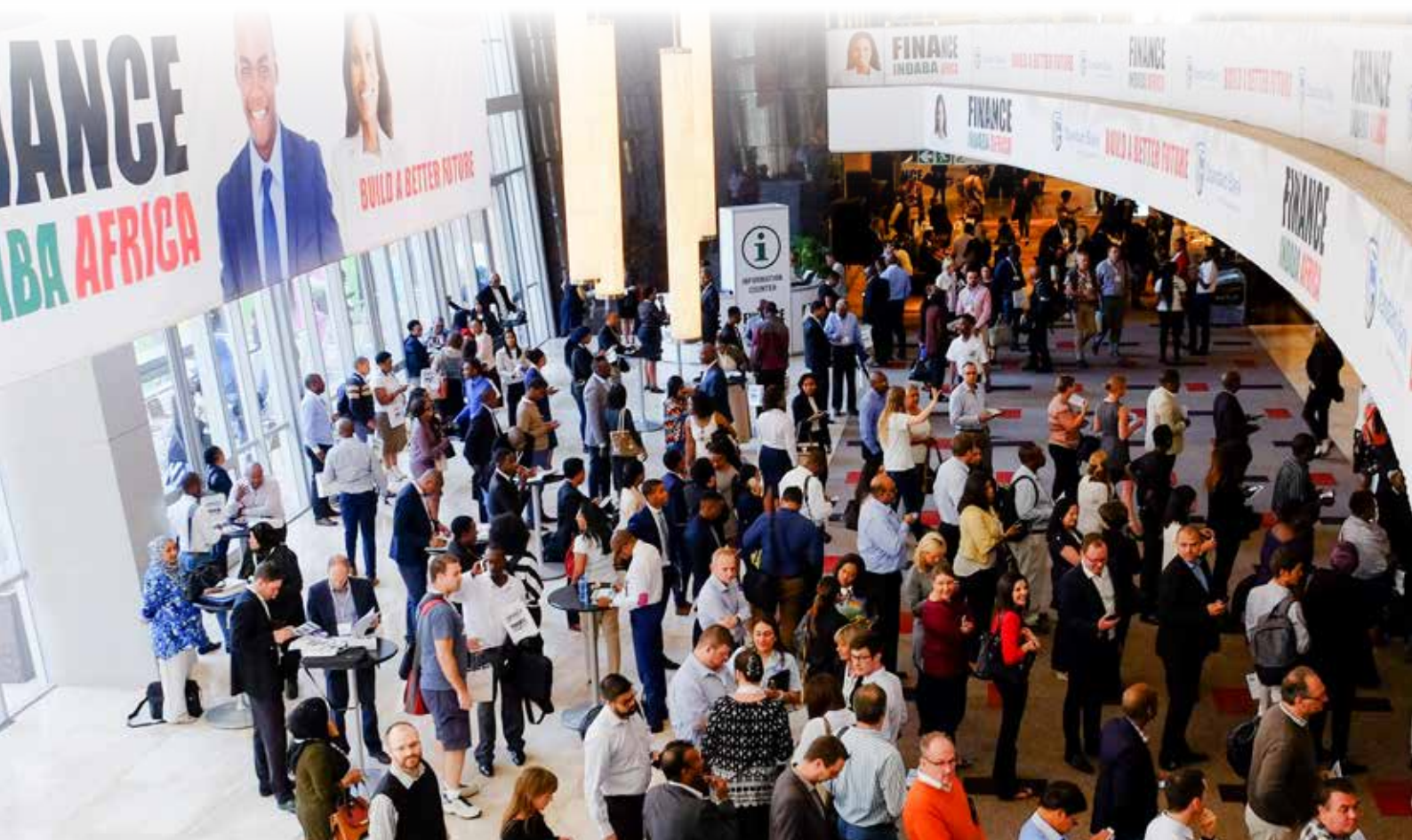


# FINANCE INDABA AFRICA RATE CARD 2019



**THE BIGGEST FINANCE  
AND ACCOUNTING  
CONFERENCE IN AFRICA**

# WHY FINANCE INDABA AFRICA?

Finance Indaba Africa is the biggest finance and accounting conference on the African continent. More than 5,000 CFOs, FDs, Accountants, business leaders and professionals visit this world class networking, learning and career event.

## 5 REASONS TO BE AT FINANCE INDABA AFRICA

1. More than 50 percent of delegates are c-suite or director level decision makers
2. 65 percent are professional accountants
3. 120+ expert speaker sessions
4. 2 full days to develop your sales pipeline and grow your business
5. 90 percent of partners return - your business could be missing out

## HOW WE WILL HELP YOU

- Brainstorm, fine tune and prepare your speaking slot and overall branding
- Invite your current client base - have a reason to meet them
- Build a new pipeline of prospective clients
- Drive a smart and impactful social media campaign
- Give your brand unique profile or platforms within Finance Indaba Africa
- Showcase your solutions and clients

## WHAT INDUSTRY LEADERS HAVE TO SAY



"Great speakers, really smart and passionate attendees, and the whole thing was run exceptionally well!"

**Dr. Tim London**

Senior Lecturer at the Graduate School of Business, University of Cape Town



"Thoroughly enjoyed the interaction. I was also very impressed with the diverse range of topics. Well done on a very informative conference."

**Krish Kumar**

CFO, eThekweni Municipality



"If you are not at the Finance Indaba next year, you are missing out! The people that you meet, the new relationships you make, as well as the company's that you get to interact with, why in the world would you want to miss that?"

**Theresa Toy**

SNG Grant Thornton



"This conference has exceptionally high quality content!"

**Aarti Takoodeen**

CFO JSE





# BECOME A PARTNER TODAY

Choose from a wide range of partnership packages, check out the extras. Have more ideas? Just ask our expert team, we'll happily create a package to suit your business.

## DIAMOND PACKAGE

R1,100,000

*Exclusive package for partners who want exclusivity and the highest brand awareness and thought leadership.*

- Stand space: 36m<sup>2</sup>
- Tickets 1,000
- Presentations: 4 x 45 mins
- Visit Connect app
- Branding on registration counters
- Branding inside Sandton Convention Centre

### MEDIA PACKAGE:

- Interview with business leader on CFO.co.za
- Dedicated partner page on CFO.co.za (100 word company profile, contact details, press releases and relevant articles)
- 1 Full page ad in 4 editions of CFO Magazine



## PLATINUM PACKAGE

R300,000

*Thought leadership package that gives your experts the best exposure to delegates at the Finance Indaba.*

- Stand: 12m<sup>2</sup> (including stand branding)
- Tickets: 250
- Presentations: 2 x 45 mins
- Visit Connect app

### MEDIA PACKAGE:

- Interview with business leader on CFO.co.za
- Dedicated partner page on CFO.co.za (100 word company profile, contact details, press releases and relevant articles)
- 1 Full page ad in Q4 2019 (FIA edition) and Q1 2020





## GOLD PACKAGE

R120,000

*Brand awareness package that offers you the best brand profiling and a chance to stand above the crowd.*

- Stand: 6m<sup>2</sup> (including stand branding)
- Tickets: 100
- Presentations: 1 x 45 mins
- Visit Connect app

### MEDIA PACKAGE:

- Interview with business leader on CFO.co.za
- Dedicated partner page on CFO.co.za (100 word company profile, contact details, press releases and relevant articles)



## SILVER PACKAGE

R60,000

*Entry level package - a chance to showcase yourself with the leading providers across the finance ecosystem.*

- Stand: 6m<sup>2</sup> (including stand branding)
- Tickets: 50
- Visit Connect app

### MEDIA PACKAGE:

- Interview with business leader on CFO.co.za
- Dedicated partner page on CFO.co.za (100 word company profile, contact details, press releases and relevant articles)



## OPTIONAL EXTRAS

- \* Extra presentations can be booked at R45,000 per session of 45 minutes
- \*\* Extra media coverage can be built into your package - ask to see our Media Rate Card
- \*\*\* Extra branding opportunities are available - please speak to us



# FINANCE INDABA AFRICA PARTNERS

