

FINANCE

INDABA AFRICA

RATE CARD 2018



**THE BIGGEST FINANCE AND
ACCOUNTING CONFERENCE
ON THE CONTINENT**

WHY FINANCE INDABA AFRICA?

Finance Indaba Africa is the biggest finance and accounting conference on the African continent. More than 5,000 CFOs, FDs, Accountants, business leaders and professionals visit this world class networking, learning and career event.

5 REASONS TO BE AT FINANCE INDABA AFRICA

1. More than 50 percent of delegates are c-suite or director level decision makers
2. 65 percent are professional accountants
3. 120+ expert speaker sessions
4. Two full days to develop your sales pipeline and grow your network
5. 85 percent of partners return - your business could be missing out



Great speakers, really smart and passionate attendees, and the whole thing was run exceptionally well!

Dr. Tim London, Senior Lecturer at the Graduate School of Business, University of Cape Town

*"Thank you and your team for putting on a splendid show. Again, we think it was good for us."
Corrin Magowan, Marketing lead, Quickbooks*



LET US HELP YOU

Our experienced team is here to help you make the most of the opportunities at Finance Indaba Africa. We know that your success is our success and can assist with all of the following:

- Brainstorm, fine tune and prepare your speaking slot and overall branding
- Invite your current client base - have a reason to meet them
- Build a new pipeline of prospective clients
- Drive a smart and impactful social media campaign
- Give your brand unique profile or platforms within Finance Indaba Africa
- Showcase your solutions and clients



*"I would be delighted to participate again next year - this is a great platform!"
Wayne Koonin, Group CFO Omnia*

*"This conference has exceptionally high quality content!"
Aarti Takoordeen, CFO JSE*





BECOME A PARTNER TODAY

Choose from a wide range of partnership packages, check out the extras. Have more ideas? Just ask our expert team, we'll happily create a package to suit your business.

DIAMOND SPONSORSHIP

R950,000

Exclusive package for partners who want exclusivity and the highest brand awareness and thought leadership.

Stand: 36m²

Tickets 1,000

Presentations: 4

Event guide: 2/1 ad

CFO Magazine: 1 ad + interview

Brochure in delegate pack



PLATINUM SPONSORSHIP

R250,000

Thought leadership package that gives your experts the best exposure to delegates at the Finance Indaba.

Stand: 12m²

Tickets: 250

Presentations: 2

Event guide: 2/1 ad

Brochure in delegate pack



Platinum	Actual Size	Visual Size
A, B, D & E	980mm (w) x 2414mm (h)	960mm (w) x 2400mm (h)
C	1092mm (w) x 614mm (h)	1072mm (w) x 600mm (h)

KNOWLEDGE

NETWORK

CAREER

5000
#FINDABA
ATTENDEES

GOLD SPONSORSHIP

R100,000

Brand awareness package that offers you the best brand profiling and a chance to stand above the crowd.

Stand: 6m²

Tickets: 100

Presentations: 1

Event guide: 1/1 ad

Brochure in delegate pack



EXTRAS

- Extra presentations (45 minutes) - R40,000
- Extra 1/1 ads in the Event guide + 100 complimentary tickets - R20,000
- Extra 1/1 ads in the CFO Magazine + 100 complimentary tickets - R25,000
- Diamond partner extra - Key-note speaker on main stage - R20,000
- Film your session for use on your own platforms R25,000
- Social media campaign to reach over 100,000 relevant people R15,000
- Sponsor the entertainment Finance Indaba Africa R100,000
- Sponsor the recharge stations R100,000
- Capture delegates details R4,000

SILVER SPONSORSHIP

R50,000

Entry level package - a chance to showcase yourself with the leading providers across the finance eco-system.

Stand: 6m²

Tickets: 50



Silver & Gold	Actual Size	Visual Size
A & C	980mm (w) x 2414mm (h)	960mm (w) x 2400mm (h)
B	1092mm (w) x 614mm (h)	1072mm (w) x 600mm (h)



FINANCE INDABA AFRICA PARTNERS



FINTECH AWARDS

The African FinTech Awards and Conference forms an integrated part of Finance Indaba Africa. At the African FinTech Awards and Conference innovative and disruptive FinTech companies are awarded. The African FinTech Conference features international keynote speakers, thought provoking master classes and pitches by the African FinTech 100. More information go to fintech-africa.com